

Important! Items marked with an asterisk \* must be filled in or the order cannot be processed. Use a separate form for each publication.

**Billing Information \***

Date		Payment Type	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Check <input type="checkbox"/> Money Order
Company		Purchase Order #	
Contact Name		Bank Card #	
Address		Expiration	/ / (mm/dd/yyyy) <input type="text"/> Security Code <input type="text"/>
City/State/Zip		Signature	
Telephone #		Print Name	
Fax #		E-Mail	

**Total Insertion Charges \*** (add total charges from page 2 or 3)

Rates can be found in the media kit or online at [maa.org/about-maa/advertise-with-maa](http://maa.org/about-maa/advertise-with-maa).  
 Email art files to [advertising@maa.org](mailto:advertising@maa.org).

Insertion Costs	\$
Full Page Bleeds (add 10% to Insertion Costs)	\$
Subtotal	\$
Agency Discount (subtract 15% from Subtotal)	\$
Total Amount Due	\$

Send completed order form and art to:

MAA Advertising      Phone: (877) 622-2373  
 1529 18th St NW      Fax: (202) 319-8461  
 Washington, DC 20036      E-mail: [advertising@maa.org](mailto:advertising@maa.org)



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	American Mathematical Monthly	College Mathematics Journal	Mathematics Magazine	MAA FOCUS	Math Horizons
Frequency	1x    5x    10x	1x    3x    5x	1x    3x    5x	1x    3x    6x	1x    2x    3x    4x
Insertions Months (check all that apply)	Jan    Feb    Mar Apr    May Jun/Jul    Aug/Sep Oct    Nov    Dec	Jan    Mar    May Sep    Nov	Feb    Apr    Jun Oct    Dec	Feb/Mar    Apr/May Jun/Jul    Aug/Sep Oct/Nov    Dec/Jan	Feb    Apr Sep    Nov
Ad Type (select one)	Two-Page Spread Cover 2 (inside front) Cover 3 (inside back) Cover 4 (outside back) Full Page Half Page	Two-Page Spread Cover 3 (inside back) Full Page Half Page	Two-Page Spread Cover 3 (inside back) Full Page Half Page	Cover 3 (4 color) Cover 4 (4 color) Full Page 2/3 Page Vertical    Horizontal 1/2 Page Vertical    Horizontal 1/3 Page Vertical    Horizontal 1/4 Page 1/6 Page	Cover 2 (4 color) Cover 3 (4 color) Cover 4 (4 color) Full Page 2/3 Page Vertical    Horizontal 1/2 Page Vertical    Horizontal 1/3 Page Vertical    Horizontal 1/4 Page Square 1/4 Page
Options	Full Page Bleed (10% add'l charge)	Full Page Bleed (10% add'l charge)	Full Page Bleed (10% add'l charge)		
Materials	Pickup from: Issue Mo/Yr ___/___ Page Number ____ Art to be sent later Art included	Pickup from: Issue Mo/Yr ___/___ Page Number ____ Art to be sent later Art included	Pickup from: Issue Mo/Yr ___/___ Page Number ____ Art to be sent later Art included	Pickup from: Issue Mo/Yr ___/___ Page Number ____ Art to be sent later Art included	Pickup from: Issue Mo/Yr ___/___ Page Number ____ Art to be sent later Art included

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	American Mathematical Monthly	College Mathematics Journal	Mathematics Magazine	MAA FOCUS	Math Horizons
Frequency	1x      3x 6x      12x	1x      3x 6x      12x	1x      3x 6x      12x	1x      3x 6x      12x	1x      3x 6x      12x
Insertions Months (check all that apply)	Jan    Feb    Mar Apr    May Jun/Jul    Aug/Sep Oct    Nov    Dec	Jan    Mar    May Sep    Nov	Feb    Apr    Jun Oct    Dec	Feb/Mar    Apr/May Jun/Jul    Aug/Sep Oct/Nov    Dec/Jan	Feb    Apr Sep    Nov
Ad Size	300 x 250 px	300 x 250 px	300 x 250 px	300 x 250 px	300 x 250 px
Materials	Pickup from: Issue Mo/Yr ____ / ____ Art to be sent later Art included	Pickup from: Issue Mo/Yr ____ / ____ Art to be sent later Art included	Pickup from: Issue Mo/Yr ____ / ____ Art to be sent later Art included	Pickup from: Issue Mo/Yr ____ / ____ Art to be sent later Art included	Pickup from: Issue Mo/Yr ____ / ____ Art to be sent later Art included

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	MAA Math Alert Newsletter			AMC Math Messenger Newsletter		
Frequency	1x 6x	3x 12x		1x 6x	3x 12x	
Insertions Dates (check all that apply)	Jan Apr July Oct	Feb May Aug Nov	Mar June Sep Dec	Jan Apr July Oct	Feb May Aug Nov	Mar June Sep Dec
Ad Size	150 x 300 px 300 x 150 px 300 x 250 px			150 x 300 px 300 x 150 px 300 x 250 px		
Materials	Art to be sent later Art included			Art to be sent later Art included		

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	Facebook Posts	Twitter Posts	Timeframe for Posting	Images and Dynamic Content	Preferred Dates
Option A	1	2	1 week	Minimum one image or video Art to be sent later Art included	___/___/___ ___/___/___ ___/___/___ ___/___/___
Option B	3	5	2-3 weeks	Minimum two images or videos Art to be sent later Art included	___/___/___ ___/___/___ ___/___/___ ___/___/___
Option C	5	8	3-5 weeks	Minimum three images or videos Art to be sent later Art included	___/___/___ ___/___/___ ___/___/___ ___/___/___